

E-LIVI8® BRAND STYLE GUIDELINES

LOGO

LOGO/STRAPLINE



LOGO



LOGO/SYMBOL/STRAPLINE



EXCLUSION ZONE

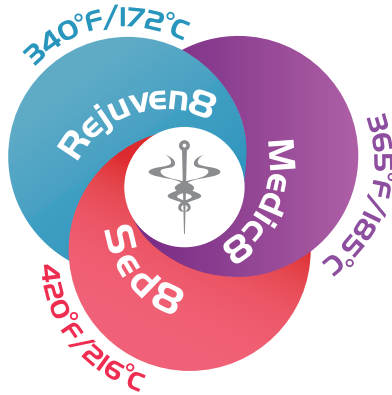
The illustrated spacing guides should be adhered to when placing the logos.



E-LIVI8® BRAND STYLE GUIDELINES

SECONDARY LOGOS

TEMPERATURE WHEEL



RED-EYE REMIX LOGO



RED-EYE LOGO



PRIMARY COLOUR



#898B8E

SECONDARY COLOURS



#000000



#D21F26

TYPOGRAPHY

Myriad Pro

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Handel Gothic D Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

TEMPERATURE WHEEL GRADIENTS



#DC2D2E #F06177 #1D91BD #5FABC7 #762B84 #AE5FA5